BARRINGTON
Be Inspired.

State of the Village

March 10, 2025

Development Services

- 2024 Stats
    - Permits issued – 762
    - Building & property maintenance inspections completed – 3995
    - ARC, PC & ZBA cases processed – 24
    - Improved 0.97 miles of roadway
- Completion of Phase 2 plans and a successful letting and contract execution for the US 14 Grade Separation
- Management of Phase 1 engineering design work and public meeting coordination for Hillside Avenue reconstruction and intersection improvements
- Assisted in communications and coordination relative to IDOT work on Hough Street and LCDOT work at Ela and Long Grove Road

Development Services

- Welcomed several new businesses, including The Nest childcare facility, Bowlful of Korea, Chipotle, Elite Clothes for Men and French N.75 Maison
- Expansions of several long-time businesses, including Frantonio's Italian Deli & Cafe and Cook Street Coffee
- New TIF District at Hough Street/Route 59 and W. Liberty Street known as the Golden Triangle
    - Buildings at 200-300 N. Hough Street demolished to make way for redevelopment project with 125 residential units, restaurant/retail space and car condominiums
- Engaged Economic Development Consultant and hosted successful Broker Breakfast with 100 attendees
- Launched new dynamic available properties tool
- The Catlow, purchased by Village business owner Brian Long, is undergoing renovations to reimagine the space and maintain its historic architecture

Development Services – Coming Soon

- Dunkin' Donuts relocation to new facility with drive-thru on W. Northwest Highway
- Eight rowhomes on Washington Street
- New upscale restaurant Masa Modern Mexican at 133 Park Avenue
- Village is diligently working with the owner of the former McGonigal's Pub building to re-tenant the space
- Park Avenue Plaza public gathering space
- Motor Werks constructing standalone Porsche facility at their main campus on S. Barrington Road and Dundee Road

Public Works

- Awarded American Public Works Association (APWA) Snow and Ice Control Award
    - Reduced salt usage by more than 20%
- Received Gold Level Water Ambassador Award from Illinois Section of the American Water Works Association
- Achieved Tree City USA designation for the 39th consecutive year and Barrington's first ever Growth Award
    - Planted more than 70 parkway trees
    - Developed a tree planting brochure which includes pictures and facts about available trees which has received overwhelmingly positive feedback from residents
- Staff presented at APWA Snow Conference in Kansas City
- Completed Phase I of the Lead Service Line Replacement Program by replacing 210 of approximately 660 lead water service lines using a $4 million IEPA forgivable loan
- Cleaned and televised 27,000 feet of sanitary sewers in the downtown area

Public Works

- Projects
  - Started design of the Iron Filtration Replacement Project
  - Started design of the Wastewater Treatment Facility Upgrade Project
  - Started removal of brick pavers on Main Street and replaced with concrete and sod
  - Started design for replacement of brick pavers in larger areas of the Central Business District
  - Installed a large electrical cabinet for the Wool Street parking lot to help with special events and future EV charging stations
- Increased public outreach
  - Presentations at local schools
  - 2nd annual Touch-A-Truck event at the Barrington Area Library
  - Assisted the park district with various projects
  - Food drives for local food pantries
  - Supported Eagle Scout projects
  - 4th of July parade participant
  - Arbor Day ceremony
  - Textile recycling
  - Increased social media presence

Police

- Calls for Service
    - 9,958 dispatched calls
    - 7,462 premise checks
- Two School Resource Officers were permanently assigned to Station Middle School and Prairie Middle School
- Department rated 4.8/5.0 based on random Citizen Satisfaction Surveys
- Secured $118K grant to upgrade body worn cameras
- Installed five additional Flock cameras around the Village, bringing the total number of active cameras to eight
- Transitioned to new taser to expand de-escalation tools
- Enhanced crime prevention efforts and community partnerships
    - Established quarterly crime prevention meetings with community, residents, business owners and car dealerships

Fire

- Calls for Service
  - Total Calls for Service – 2,454
  - EMS Responses - 1,714
  - Fire Responses - 740
- Increased response and communications capabilities through an additional MABAS contract with the service region

- Aggressively pursued outside funding and other grant opportunities available for the fire service
  - Received FEMA grant for rapid intervention equipment and an IRMA grant for the upgrade of the siren on the Quint
  - A FEMA grant has been authored for the replacement of the current aging extrication equipment and additional vehicle stabilization equipment
- Successfully established a Fire Department Honor Guard, providing ceremonial support for events, memorials and community engagements
- Completed a revision of the Continuity of Operations Plan
- Oversaw the upgrades of five outdoor emergency sirens and the replacement of two obsolete sirens
- Completed a revision to the Cook County All Hazards Mitigation Plan

Cultural & Community Events

Barrington's White House

- 35 sustainers donating $180K per year to support operating expenses
- 60 event volunteers, board and committee members
- 30 weddings, 8 family celebrations, 10 corporate events, 16 wedding showers, 15 bereavements, 11 baby showers, 16 miscellaneous events, 50 cultural events, 31 non-profit events and 8 community events
- 196 events scheduled for 2024 or one event every 1.9 days
- 12,899 attendees in 2024
- Hired a full-time Director of Cultural Affairs, Dr. Brian Coyle
- Successful Recurring Events
    - Barrington Town-Warming featuring influential and informative speakers
    - Barrington Health & Wellness Summit featuring leading health experts
    - Lunch & Learn Series featuring community presenters
    - Third Thursdays Art Night Out
    - Holiday Open House and Community Tea
    - Storytelling Events

Cultural & Community Events

Community Events

- Barrington events magnet was sent to 22,000 households in 60010
- Contracted Bensidoun USA (they manage the French Market in Ogilvie and numerous Farmers Markets in the area) to produce the Barrington Farmers Market
- The Fourth of July Festivities hosted by the Village (Metra Lot Concert, Fireworks, Parade) were well attended and enjoyed by the community. Collaboration with the Lions Club to bring back the Brat Tent was successful, and we are working with them to plan subsequent events in the new location.
- The Scarecrow Decorating Competition continues to be a fun community initiative to get residents and businesses to decorate their homes and storefronts with festive materials for fall.

Finance

- Received three awards for financial transparency: the certificate of achievement in financial reporting, the distinguished Budget Award, and the Popular Annual financial report
- Reaffirmed Moody's credit rating of Aa1
- Passed the 2025 Budget with over $13.2 million in critical infrastructure improvements
- Sales tax strong - $7.2 million and supports nearly one-third of the general fund spending
- Refinanced existing debt saving taxpayers $200K in interest payments
- Property tax levy remains at 7% of the tax bill

Communications

- Hired a full-time Communications Manager to elevate and enhance Village-wide communications.
- Developed a comprehensive communications report covering digital metrics and key marketing and communication deliverables.
- Established a consistent content calendar that reflects priorities and ensures a regular flow of information across platforms, boosting community interaction and transparency.
- Stats (May – December 2024)
    - Biweekly e-news (17), 57.1% open rate (industry open rate 39.2%), 6,215 subscribers, 304 new subscribers
    - Social media: 14 Village accounts, including 5 general Village accounts
        - Facebook: 232 posts, 267K reach (138%↑), 6.5K followers, 561 new followers (58% ↑), 8.2K content interactions (64% ↑)
        - Instagram: 112 posts/71 stories, 13.9K reach (67% ↑), 2.9K followers, 367 new followers (1.3K% ↑), 5.6K content interactions (100% ↑)
        - Nextdoor: 54 posts, 30K impressions
        - LinkedIn: 15 posts, 42K impressions
    - Other Key Activities:
        - Print newsletters (3), Utility Bill insert (8), rebrand department reports, brochures and flyers, manage website (249K page views, 107K unique users) and e-newsletters, issue press releases, media relations, video production and more.

Other Village Accomplishments

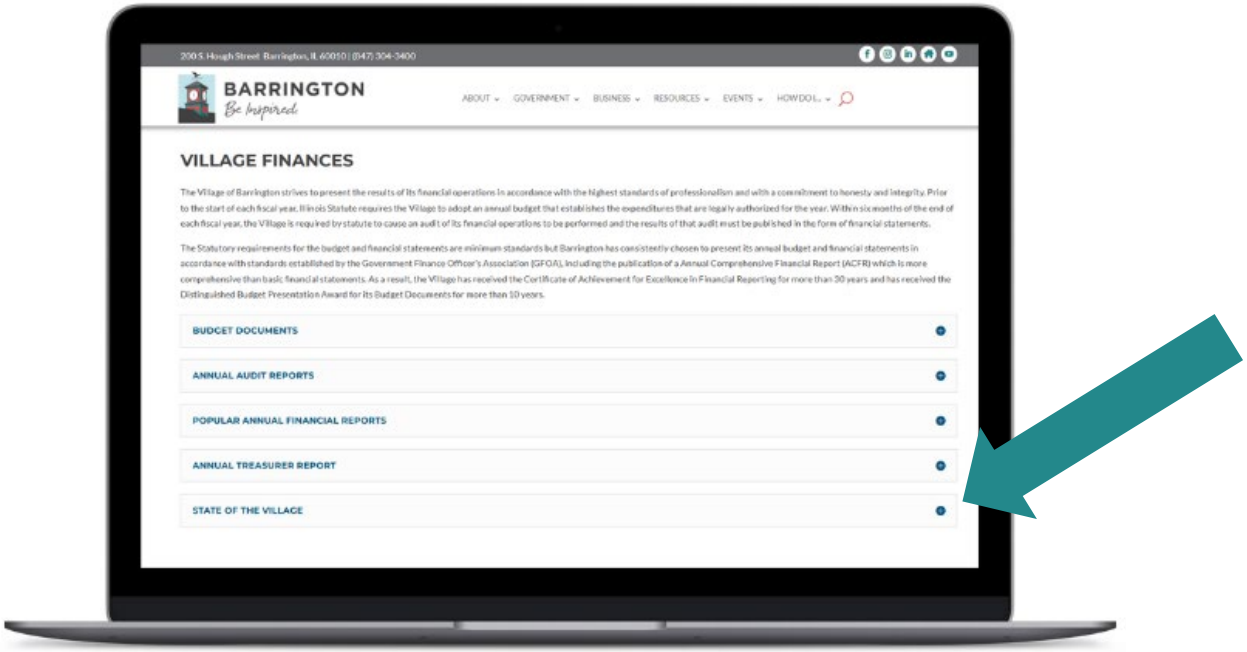
Information Technology

- Migration from Google Workspace to Office 365
- Security updates and enhancements

Human Resources

- Hired a new Director of Human Resources
- Performed initial internal compliance audit and executed on action items as appropriate.
- Conducted a partial market analysis leading into January 1, 2025 salary year, which supports recruitment and retention of non-union staff.
- Took steps to improve several processes including internal onboarding, orientation and records retention.
- Addressed any complex and outstanding personnel items.

State of the Village Posted Online

Visit www.barrington-il.gov/finances

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